







The OC Marathon logo is our most visible and recognizable symbol. It is the primary identification of our event. It is imperative that it be managed carefully to ensure strong brand recognition over time. Anyone using the logo must adhere to the Usage Guidelines below. Do not distribute or alter the logotype artwork in any way. OC Marathon logo may only be used by authorized parties doing production work requiring its use.

Description	Incorrect Usage	Correct Usage
The OC Marathon should always be referred to as such when in writing.	oc marathon orange county marathon	OC Marathon The OC Marathon
The logo should never be stretched vertically or horizontally. Always keep the proportion in the original format.		
When logo is placed on a colored background, the surrounding box and the logo should be white. You should not use the white background logo on a color background.		
Start Line Location	Fashion Island	Newport Center, adjacent to Fashion Island
Finish Line Location	OC Fairgrounds	OC Fair and Event Center
Color Information PMS Colors 2955—OC Blue 138—OC Orange		

Request Logo

To request the 2010 OC Marathon logo, please call Angie Rowe at (949) 222-0456 x105 or email angie@ocmarathon.com. Please specify the format you require.